1997



# **CORPORATE FACT SHEET**

**Founded** 

## **About Us**

Align Technology is a global medical device company engaged in the design, manufacture and marketing of the Invisalign® system, the world's leading invisible orthodontic product, as well as 3D digital scanning products and services for orthodontic and restorative dentistry. Align is committed to helping doctors achieve success in practice by creating healthy, beautiful smiles for their patients.

# **Invisalign Clear Aligner**

Invisalign is used for straightening teeth with a series of custom-made aligners for each patient. The Invisalign system is a combination of proprietary virtual treatment modeling software and removable aligners based on rapid manufacturing processes and mass customization.

Invisalign is prescribed to patients through Invisalign- trained Orthodontists and General Practitioner Dentists (GP). Invisalign is sold in over 80 countries using a direct sales model in the U.S., Canada, EMEA, China, Japan and other Asia Pacific countries. Distributors cover smaller country markets. Patient pricing for all Invisalign products is determined by the doctor, depending on the treatment plan.

## **iTero Scanner and Services**

The iTero scanner uses patented parallel confocal imaging technology to capture the contours of the patient's dentition, gingival structures and the bite, without the use of any powder, which results in an accurate 3D digital impression image instead of, or replacing PVS. The 3D digital file can then be used for various procedures and services including, milling of restorative units such as crowns, implant abutments, orthodontic workflows as well as Invisalign digital impression submission.

	470.000
Clear aligner cases shipped	478,000
let revenues	\$761.7 M
- Clear aligner	\$712.5 M
- Scanner & services	\$49.1 M
Gross margin	75.9%
- Clear aligner	79.0%
- Scanner & services	31.7%
Operating expenses	\$384.9 M
Operating margin	25.4%
Net profit	\$145.8 M
EPS, diluted	\$1.77
Cash & investments	\$602.6 M
Free cash flow	\$200.6 M

**NASDAQ Ticker ALGN Employees** 3,600 **Business Highlights (cumulative)** Invisalign cases shipped 3 M Aligners manufactured 177 M Invisalign-trained doctors 93,995 Active Invisalign doctors<sup>1</sup> 43,340 Net Revenues (\$M) \$198.6 \$178.3 \$180.6 \$192.5 \$189.9 Q414 Q413 Q114 Q214 Q314 Clear Aligner Scanner & Services Invisalign Case Shipments (K) 126.9 119.6 119.3 111.1 112.2 Q413 Q114 Q214 Q314 Q414 **Gross Margin** 76.5% 76.4% 76.0% 75.9% 75.6% Q114 Q214 Q314 Q413 Q414 **Operating Margin** 29.7% 27.1% 25.9% 25.3% 23.1% Q413 Q114 Q214 Q314 Q414 <sup>1</sup> rolling 4 quarters

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# **Align Technology Products and Services**

Align offers a wide range of digital treatment solutions including Invisalign clear aligner and iTero scanners and services.

# **Invisalign Clear Aligner**

#### **Invisalign Full Products:**

Invisalign Full Invisalign Teen Invisalign Assist

#### **Invisalign Full**

Used for a wide range of malocclusion, Invisalign Full consists of as many aligners as indicated to achieve the doctor's treatment goals.

#### **Invisalign Teen**

Used for non-adult comprehensive patients (teens 11 to 19 years old). Features include compliance indicators and the ability to accommodate for naturally erupting permanent teeth and supra-eruption.

## **Invisalign Assist**

For anterior alignment and aesthetically-oriented cases with added support throughout the treatment process.

#### **Invisalign Express Product Group:**

Invisalign Express 10 and 5 Invisalign Lite Invisalign i7

Treatment options for less complex orthodontic cases

## Vivera® Retainer

Used for post-treatment retention, 4 retainer sets are provided.

#### Realine Entry Level Clear Aligner

5-stage clear aligner product available in the U.S. exclusively through Henry Schein Dental.



### Align Technology Intellectual Property

Patent information as of December 31, 2014

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Issued worldwide 609 patents (352 U.S., 257 Int'l)

**Contact** 

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205 patents pending

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#### **iTero Scanner and Services**

#### iTero Scanner

Optical intra-oral scanning digitally captures the surface and contours of the tooth and gingival structures for use in either orthodontic or restorative treatment.

#### **CAD/CAM Services**

Services ranging from milled dental models, digital records storage, and scanning options.

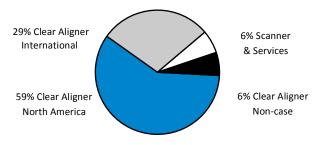
### iTero Scanner Chair-side Applications

Invisalign Outcome Simulator, an interactive chair-side application that provides dentists and orthodontists an enhanced platform for patient education, is designed to increase patient acceptance by helping them visualize the benefits of Invisalign treatment.



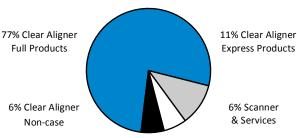
# 2014 Geographic Mix

Based on 2014 net revenues of \$761.6M



#### 2014 Product Mix

Based on 2014 net revenues of \$761.6M



# For Dental Professionals

North American doctors: provider.invisalign.com International doctors: internationaldoctors@aligntech.com

#### For Corporate Inquiries

www.aligntech.com/investors or investorinfo@aligntech.com

## For Patients

Invisalign patient please call 1-888-822-5446 for assistance